

## Big screen CTV, DOOH

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# Our ad-technology to connect and serve programmatic advertising on 10,000 Screen in Karaoke Bars Nationwide in Vietnam



Banner as default screen of Karaoke room when users are not singing/affect directly user choice because

**Video Only** before song/Time interval between 2 videos: 4 songs/display time of a video: 6s-10s-15s  
In-song banner: Display in song while users are singing karaoke/time interval between the 2 videos: 75

Apply in specific KTV Banner size: 1280x720

Duration: Customize

Frequency: Random